

Editores / Editors

Jetro de Château

Mark Favreau

Equipo de HispaBrick Magazine / Staff

Mark Favreau

Rafa Muriel

Oton Ribić

Nuestro agradecimiento a / Thanks to

LEGO® System A/S

Colaboración / Collaboration

Colaborar con HispaBrick Magazine®

es muy fácil, solo envía un correo electrónico con tus ideas a info@hispabrickmagazine.com y te ayudaremos a “construir” tu artículo. Si tu idioma nativo no es el español o el inglés, no te preocupes, encontraremos una solución. Collaborating with HispaBrick Magazine® is very easy, just send an email with your ideas to info@hispabrickmagazine.com and we will help you to “build” your article. If your native language is not Spanish or English, don't worry, we will find a solution.

Créditos de imágenes / Image credits

© 1-10, 16-33, 39-40: Mark Favreau. 12-15 LEGO, 34: Stefano Debreri, 36-38 Oton Ribić

Puedes contactarnos / Contact us at

info@hispabrickmagazine.com

Información legal / Legal information

Los artículos, imágenes y marcas comerciales de esta publicación son propiedad de sus respectivos autores y pueden estar protegidos por derechos de autor. Esta publicación puede distribuirse libremente sin modificaciones. Si desea utilizar todo o parte del contenido de esta revista, comuníquese con nosotros para obtener los permisos correspondientes. LEGO y el logotipo de LEGO son marcas comerciales registradas de The LEGO Group, copyright 2026, que no patrocina, autoriza ni respalda esta publicación de ninguna manera. • The articles, images, and trademarks in this publication are property of their respective authors and may be protected by copyright. This publication may be freely distributed without alteration. If you would like to use all or part of the content of this magazine, please contact us for appropriate permissions. LEGO and the LEGO logo are registered trademarks of The LEGO Group, copyright 2026, which does not sponsor, authorize, or endorse this publication in any manner.

IN THIS ISSUE

- 4 Whitening Yellowed Bricks
- 6 Shuttlepod Sticker Sheets
- 12 Preserving the Mindstorms Legacy
- 16 Guess the Prompt
- 22 Clone Close Up
- 34 LEGO Business Cards
- 36 Flashback: 8891 Technic Idea Book
- 39 Guess the Prompt Answers

EDITORIAL

By Mark Favreau

What do people say about change? Change is good, change is bad, you can change sides, have a change of plans, change the channel, try for a change of pace.

While a leopard can't change its spots and it's unwise to change horses midstream, additional information may cause one to change one's tune or change their expression.

If you are tired of your current situation, you may look to change things up, go for a change of scenery, or try to change your life. You know the only thing constant in life is change. The more things change, the more they stay the same.

You can have a chunk of change, a pile of change, chump change, loose change, and spare change. Although I never understood “spare” change. How is change ever spare? If you have a transaction you expect “exact” change, and nobody ever intentionally gives you extra. If you are feeling generous you can offer the merchant to keep the change.

No doubt you have noticed the logo change. This is the fifth one; the fourth was fine until along came regime change.

What we encountered was a sea change and we were hoping for a change of heart. It was impossible to get someone to change their mind. This can happen when authority changes hands.

We got a message on the LAN. The message said we would have to change over our logo to a non-specific something else.

Quoting the message: *The red book design—with the current font, black and yellow outline, and white text in the centre—closely resembles the LEGO logo, which is why we need to address it. LEGO's visual identity including its logo, typography, color palette, and layout is protected by intellectual property and trademark laws. Replicating these elements too closely may unintentionally give the impression that the community is officially endorsed, authorized, or operated by the LEGO Group. While you are a brand Ambassador on the LAN, your Community is its own entity and thus needs its own individual branding and identity. . . (It's the individuality that we love to see from our creators!)*

This approach avoids legal complications, preserves the authenticity of fan-led initiatives, and allows the community to express its creativity without risking confusion with official LEGO communications.

Internally we questioned why the disclaimer at

the bottom of every page of the web site was insufficiently communicating the information that we were not LEGO Group. Also one would think that the HBM community is officially endorsed and authorized if we are RLFM for 18 years and no objection to the logo had been made in the past 3.5 years. Sounded like the lawyers were getting thrown under the bus.

We asked for the official current written guidelines for fan media branding, none were provided. We asked again, and again silence. We found the written guidelines that were in effect at the time of creation of the book logo and sent it to the LANisters. Could not find where *any* of the things they mentioned appeared in the document. Begged a few more times for updated guidelines and basically got stonewalled. Along with our lack of immediate compliance with the unwritten rules came the threat of offboarding.

There's no benefit in antagonizing the LANisters, but one must recognize it is a bit difficult for us affiliates to express our individuality when the demand is that we restrict our creativity to parameters they refuse to define. We requested a specific document to which we could refer so both our sides could come to agreement on what was and was not acceptable.

Yep. Not happening.

Then from the LAN:

The LEGO logo is trademarked, and even the font used is trademarked, if you can believe it. Please change the colors and font and share the new logo here 😊

You're right, these guidelines aren't published here on the LAN. Typically, we have logo conversations with a community before they join the program; however, as you might know we are building a new platform and I will ensure these rules are added there.

Okay. The guidelines aren't published, so after we change the logo (which the LANisters might or might not find acceptable) and after they do find a logo that is acceptable, then the specs and guidelines will be published. Eventually. For sure.

That is, in the vernacular, bullshit. When HBM went into the program the LAN didn't even exist, HBM had a logo that included a full minifig with a bullhorn. After some years we were asked to change that, which we did, to a minifig head on some nondescript shoulders inside a circle. Several years later new guidance prohibited the use of any minifig elements so the head was substituted by a round brick. All of this while on the platform and with multiple other communities changing their logos because of

THE LAN TEAM HAS DECIDED THAT, TO AVOID POSSIBLE CONFLICTS WITH THE LAWYERS, YOUR LOGO IS TOO CLOSE TO THE LEGO LOGO FOR THEIR LIKING.



THAT LOGO WAS APPROVED THREE-AND-A-HALF YEARS AGO AND *NOW* IT'S A PROBLEM!?



AS IT STANDS NOW IT NEEDS TO CHANGE. I HOPE THIS ISN'T TOO MUCH OF AN ASK.

I'M SORRY. WHOSE LIKING? THE LAN TEAM OR THE LAWYERS?



OH BOY! LOOK WHAT JUST CAME IN FOR US FROM IRVINE!



IT'S A PERFECT FIT!

THAT EXPLAINS EVERYTHING.



these new guidelines. Guidelines that were publicly available and shared. Then we had a member who created the second and third logo leave and he requested we retire that logo. Then came the red book logo. . . about which there was no bitching from the LAN at the time.

Just to put our change of logo request in context (and because I can't let things go) I reviewed 67 LEGO-related fan sites and here is how those logos and site color schemes fare compared to the unwritten rules list of violations.

- Six use the word "lego" in the site name or URL
- Three were unreachable; can't find server
- Two were apparently having some sort of server problem and showed no images where images would be expected. . . except for ads

- One timed out
- Seven use a black-yellow or black-yellow-white logo
- Four use outlined font, one uses straight up LEGO typeface treatment
- Four use yellow-black or red-white-yellow-black color schemes
- Ten were using plain text with no logos; Blogspot and Wordpress sites tended to be using basic templates (the individuality the LANisters love to see from their creators!)
- Four use black-white-red or red-white logos
- Five use actual photos of LEGO elements or minifigures
- One blatantly uses a LEGO line's theme's IP colors, logo, and elements

- Twelve use some sort of brick illustration
 - Two use cartoon minifigures
- That's about 27 out of 67 with potential issues. These findings suggest that the unwritten rules are not being applied evenly across the affiliated media sphere.

Somebody said to never argue with fools because they will drag you down to their level and beat you with experience.

We changed the logo.

Do we think we were singled out? No. Do we think we were treated fairly and with respect? No.

We hope the LAN guidance will change for the better, provide actual guidelines, and. . . gently. . . cooperate with the affiliates for change within the boundaries of consistent and fair application.